

Mitchell County Chamber of Commerce MEMBERSHIP GUIDE >>>



Dear Business Representative:

Thank you for your interest in becoming a member of the Mitchell County Chamber of Commerce! We believe there is no better way to **promote your business**, **connect with other area businesses**, and **support your community** than through a Chamber membership. Enclosed you will find a packet with information about the Chamber as well as a collection of the publications we produce.

Joining the Chamber is a **smart investment** and a **smart business decision**. The Chamber provides a wide array of business programs and networking opportunities where members can meet other area business people and potential customers. Even if you can't actively participate in our events or programs, your membership is constantly working for you through referrals, through our website and through word-of-mouth networking.

I hope that you will consider investing in the Chamber and the opportunities it provides. Please feel free to contact me or any member of our administrative staff at (828) 765-9033 with your questions, concerns and ideas. We look forward to hearing from you soon!

Sincerely,

Shirley Hise

Executive Director
Mitchell County Chamber of Commerce

MITCHELL COUNTY CHAMBER OF COMMERCE

Administrative Office
11 Crystal Street

Post Office Box 858
Spruce Pine, NC 28777

Visitor Center
79 Pkwy Maintenance Rd

828.765.9033
www.mitchell-county.com

Mitchell County Chamber of Commerce

MEMBERSHIP APPLICATION >>>

- Please complete the following and return with your membership investment to the address below. Keep a copy for your records.
- If you are paying for multiple businesses , please use a separate form for each.

Business Name _____

Contact Person _____

Mailing Address _____

Physical Address _____

City, State, Zip _____

Telephone _____ Toll Free _____ Fax _____

Email Address _____ Web Address _____

Business Category _____ Additional Category (see below) _____

Tell us about your business in 60 words or less (we will share this information in our Business Directory)

Tell us why you are joining the Chamber _____

For Your Information . . .
Chamber membership may be tax-deductible as an ordinary and necessary business expense, not as a charitable contribution or donation.

The Chamber's Federal ID Number is: **56-0731729**

Please check all services that interest you

Committee Work _____
Events _____

Networking _____
Sponsorships _____

Annual Membership Investment _____

Optional Additional Investments

Newsletter Advertising at \$100/year _____

Additional Category Listings at \$25 each/year _____

Visitor's Center Panel at \$500/year _____

TOTAL INVESTMENT _____

Mitchell County Chamber of Commerce

BENEFITS OF MEMBERSHIP >>>

Community Recognition

- ✔ A membership decal displayed at your place of business identifies you as an investor in the Chamber and our community.
- ✔ Your membership is an affiliation and identification with an organization of more than 400 members that serves as the primary and most influential business advocate in our community.

Networking

Chamber membership allows you to connect to develop relationships, make contacts, and share information and advice.

- ✔ Expose your organization to potential clients and customers and meet local service providers at Chamber networking activities including Business After Hours, Membership Dinners, Workshops and Committees.
- ✔ Chamber members can get involved with our issue-based committees, including Travel and Tourism, Membership, Governmental Affairs and ad hoc committees.
- ✔ The Chamber offers seminars throughout the year for its members. The seminars are presented by professionals in the business industry to assist and educate our members in the operations of their businesses.

Referral Services & Exposure

- ✔ The Chamber acts as a resource center for visitors and individuals interested in relocating or learning more about our community. Distribute your business cards, literature and information at the Chamber's Visitor Center, which receives over 200,000 visitors annually, at no cost.
- ✔ The Chamber receives thousands of requests each year for recommendations on goods and services purchased in the area. We refer only Chamber Members to newcomers, visitors to our area and residents of our community.
- ✔ Chamber members also have access to member mailing lists and labels and mailing information for prospective new residents.

Marketing Opportunities

Many cost-effective opportunities are available with your Chamber membership, including:

- ✔ A free listing in our printed membership directory, 10,000 copies of which are distributed each year to visitor inquiries, members, elected and community leaders and the general community.
- ✔ A free listing in our online membership directory, with links to your business e-mail and website addresses.
- ✔ Free business announcements in the weekly Chamber newsletter, with a distribution to nearly 500 business owners and community members.
- ✔ Free listings on the Chamber's online Calendar of Events.
- ✔ The Chamber can provide your business with contacts for North Carolina Welcome Centers, travel writers and tour operators.
- ✔ Cooperative advertising is available through the regional advertising group in which the Chamber takes part.
- ✔ We also promote local events and programs designed to bring more business to your door.

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ANNUAL INVESTMENT SCHEDULE >>>

General Business:

Industry, Retail, Agriculture, Hospitals, Clinics, Consumer Services (laundry, dry cleaning, barber and beauty shops, tanning parlors, manicure/pedicure, maintenance and repair, etc.)

1-25 (employees)	\$100
26-75	\$200
76-100	\$350
101-200	\$500
Over 200 employees	\$750

Professional Services:

Real Estate, Attorneys, Accountants, Financial Planners, Insurance, Building Contractors, Physicians, Dentists, Medical Services, Architects, Engineers, Surveyors, etc.

\$150

Hotels/Motels, Seasonal Rentals:

Hotels/Motels (rooms), Cabins/Houses (units)

1-15	\$125
16-50	\$150
51-100	\$225
Over 100	\$300

Restaurants:

Restaurants, Cafes, etc. (seats)

Less than 50	\$100
50-100	\$125
101-200	\$150

Recreation Oriented Businesses:

Campgrounds (campsites), Caterers (employees), Clubs (seats), Rafting/Canoeing (employees), Performance/Entertainment (seats), Outfitter and/or Guides (employees), Mineral and Gem (employees), Fitness Facilities (employees), etc.

1-10 (campsites, seats, employees, etc.)	\$100
11-25	\$150
26-50	\$250
Over 50	\$350

Government and Non-Profit:

\$75

Individuals:

\$50

Financial Institutions:

\$325

Utilities:

\$400

Media:

\$150

Multiple Offices/Businesses: (per additional office/business)

½ Highest Annual Fee

NOTE: Executive Director is authorized to make decisions regarding fee of potential member where such member's lines of definition are unclear and/or where member's definition does not fit in any of these categories above.